

A Guide To Servers In The Graphic Arts

Steve Hannaford

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STATE STREET CONSULTANTS, INC., BOSTON, MA, U.S.A.

Boston, MA – July 1, 1997. State Street Consultants, Inc. has just published Steve Hannaford's newest book, *A Guide To Servers In The Graphic Arts*. Although other books on servers have been published, this one is unusual in that it focuses on servers and networks for the graphic arts industry. The requirements and use of graphic arts servers are quite different from those of corporate information processing and networking, which typically drive the underlying technology.

A Guide To Servers In The Graphic Arts provides a concise, objective overview of server concepts and available hardware. It highlights the information graphic arts users need to know and the questions they need to ask, whether buying their first server or upgrading an existing network. Readers will better understand how servers and networks fit into the workflow. Case studies report on how twelve companies have integrated servers and what their experiences have been.

Steve Hannaford, is a well-known consultant and author. Along with Gary Poysick, he is the co-founder of GASP Engineering, a consulting firm to the graphic arts. Steve and Gary's book *Workflow Engineering* was published by Adobe Press in 1996 and has been widely acclaimed. Steve is a contributing editor to MacWEEK and Digital Imaging magazines.

The publisher, State Street Consultants, Inc., is a 40-person general management consulting firm, founded in 1973. The firm specializes in sales productivity and growth for leaders in the graphic arts, digital imaging, and other high-tech industries. Extracts from State Street Consultants' landmark report, "Expanding The Digital Path: Servers, Networks, and Communications," are included in *A Guide To Servers In The Graphic Arts*.

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- Advantages of Servers
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